

"Your insights are groundbreaking"
–Tom Phalen, IP Litigation Specialist
Kaye Scholer, Attorneys at Law

WHAT WE DO

We're trainers. **We help corporations cut costs by providing strategic training on the skill of work-life.** Most people don't realize that work-life is a skill, just like running a marathon. We are like personal trainers for work-life, driving improved performance from your employees to meet specific business goals.

Just as your marathon coach would teach you the basics and then help you build a specific plan, we do the same thing for you and your employees. We start by building a plan based on your business goals, and then train your employees and managers with the work-life skills they need to complement your programs.

HOW WE'RE DIFFERENT

We are **business-focused**. We measure ourselves by cost reduction and performance improvements. We want people to BE better at work and life, not just feel better about it.

We take a **sustained-results** point of view. We think it's important that the impact doesn't vanish once you've left the classroom and opened up your inbox.

Contact us today to find out more at:
www.drworklife.com/contact.pl

Why would a Fortune 500 company build a world-wide platform to deliver **Dr. WorkLife** training to all of its employees?

Because it works.

Dr. **WorkLife**

**Sustainable Work-Life
for High Performers**

Dr. **WorkLife**

8127 Mesa Drive
Suite B206-262
Austin, TX 78759
Phone (512) 680-0468
Fax (866) 286-1738
www.drworklife.com



HOW ARE YOU COPING WITH “EXTREME WORK?”

FACTS ABOUT THE CHANGING WORKPLACE

Work “overload” is widespread and expected to intensify: In the summer of 2006, 40% of Americans had no plans to take a summer vacation—the lowest level in 28 years (TrueCareers, division of SallieMae).

Increasing workloads affect all job types and all ages: The effect is distributed across the economy (*USA Today*).

Key employees are affected disproportionately: executives, managers, those with heavy travel, and those with profit & loss responsibilities (*Harvard Business Review*).

Increasing costs from “burnout” and turnover: US businesses lose \$150B annually due to absenteeism (*Chicago Tribune*). Average replacement costs are .5X employee salary; 2X for managerial positions (see US Dept. of Labor website for calculation worksheet).

“A great value to our top talent employees who participated!! Thank you so very much!”
—Eileen Inglis, IBM Hr Partner

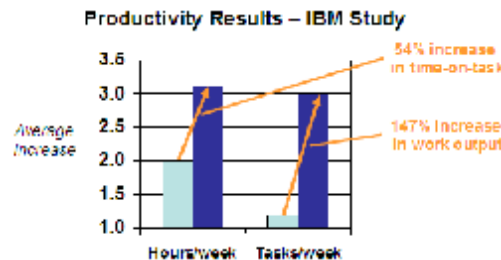
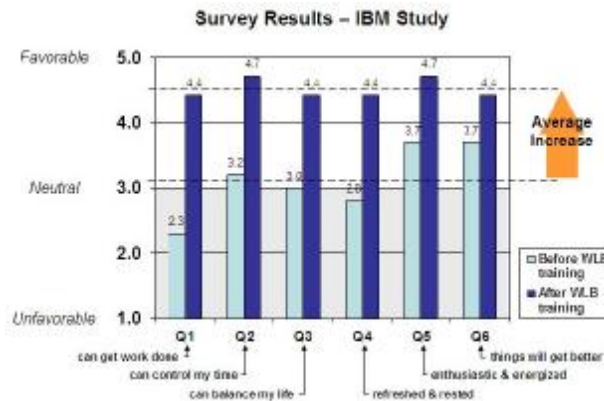
Trying to drive higher performance without driving employees away?

Looking for a way to give employees more flexibility without losing control?

Wondering how to prompt innovation from already over-worked employees?

KEEP YOUR BEST AT ITS BEST

- **Retention:** cut staffing costs with a 29% average reduction in turnover.
- **Productivity:** cut headcount costs with an 11% average increase in productivity.
- **Innovation:** increase revenues or reduce costs with a 62% average increase in innovation.



“Dr WorkLife should be a required experience for every executive”
—Rafael Sevilla, Telco&Media, IBM

FIND A CORPORATE PLAN THAT WORKS FOR YOU

For work-life to pay off, you have to target the right employees for the right reason at the right price point. Whether your focus is retention, productivity, or innovation, Dr. WorkLife can build a custom plan to satisfy your work-life needs from our array of products and services which include:

- Fully automated self paced learning
- Group instruction
- Direct 1-to-1 coaching
- Custom work-life podcasts
- Custom work-life surveys
- Work-life “fitness” reports
- In-house work-life certification
- Work-life pilot studies

\$2,000

Average annual cost savings per employee (i.e. 100 employees = \$200,000 annual savings)

CONTACT US

www.drworklife.com/contact.pl
 Contact us to schedule a no-obligation interview to discuss your company’s needs